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## FOR IMMEDIATE RELEASE

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## Magnet Magazine Hires Lisa Gates as New Editor in Chief

(Philadelphia.) - Magnet Magazine, an independent online national music magazine, hired Lisa Gates as editor in chief as of November 1. Magnet magazine officially stopped printing in 2016, but will be releasing two special print editions, which Gates will oversee.

Gates whose work has appeared in Rolling Stone Magazine and on Billboard.com will oversee editors, staff writers as well as freelancers and special feature editors to develop content for Magnet's two upcoming commemorative print issues during 2022.

Managing Editor Eric Miller is excited for Gates to continue the magazine's "legacy of music media innovators" through the special print editions she will be overseeing. "Lisa brings her inside understanding of the music business, her exceptional design abilities and her editing talent to this position," Miller said.

Gates previously worked at That Music Magazine (TMM), first as a freelance writer and worked her way up to associate editor where she oversaw the launch of their new website in may 2020.

"There is so much creative energy here at Magnet Magazine. Writers have a lot of freedom and that's important because what we do, interpreting artists and their music, should be very subjective," Gates said. "I'm very excited to have this new opportunity."

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## **About Magnet:**

MAGNET is a bi-monthly, internationally distributed, glossy music magazine that gives well-deserved attention to musicians largely ignored by mainstream publications. Combining the looks and professionalism of corporate magazines with the fervor and intent of fanzines, MAGNET finds the best new music and lets you in on the engaging stories behind alternative music's most influential artists. In each issue, MAGNET presents in-depth feature stories, the latest music news, consumer-oriented columns, bold photography and hundreds of critical record reviews that span almost every conceivable genre.