

## **Media Advisory**

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### **Project Runway Season 6 Winner Irina Shabayeva to Host Dress for Success Grand Opening**

*Project Runway Season 6 winner Irina Shabayeva hosts a make-over and runway show to celebrate the opening of the new Philly branch*

**WHAT:** Project Runway Season 6 winner Irina Shabayeva will host the Grand Opening event to celebrate the new Philly branch of Dress for Success — an international organization whose mission is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help them thrive in work and in life.

The grand opening will be a family-friendly, free event to celebrate the opening of a new Philly branch. Project Runway Season 6 winner Irina Shabayeva will host a makeover “runway” show of 5 lucky winners from a pool of nominated women to showcase Dress for Success ideals. It will be attended by Philadelphia Mayor Jim Kenney and will include gift card giveaways (with a grand prize of \$500 Ann Taylor gift card), free food, music, face painting.

**WHEN:** Saturday, Oct. 9 from 1-5 p.m. The opening ceremony begins at 3 p.m

**WHO:**

- Philadelphia Mayor Jim Kenney
- Shandeeyaky (Ky) Shabazz, Former NYC branch manager, New Philadelphia branch head
- Project Runway Season 6 winner Irina Shabayeva, Host

**WHERE:** 1605 Olney Ave, the new Dress for Success office in Philadelphia (in Northwest Philly) - [Directions](#)

**WHY:** Celebrate Dress for Success’s expansion and the potential of the new branch to empower women and provide a space for women to launch their careers. The newly renovated office building includes space for staff and volunteers, two large meeting spaces for programs and events, numerous workspaces for individual and/or small meetings and consultations. It is also stocked with new computers, printers, and office supplies donated by Dress for Success’ generous sponsors Capital One and FedEx, as well as a spacious babysitting room and fenced-in outdoor play area. All these resources will provide a network of support for women to achieve economic independence.

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**Dress for Success** is an international organization whose mission is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help them thrive in work and in life.

